



Open House Standards

Prior to the Open House

- Call any leads you know that may be interested in the property to invite them to the Open House
- Prepare Open house fliers (25 Minimum)
- Post the open house information on social media inviting your sphere
- Map out the neighborhood(s) around the property and pre-plan where you will place Open House signs
- Familiarize yourself with the home and neighborhood
- Flyer the open house neighborhood w/ an invitation - 50 doors minimum

Day of Open House

- Arrive to the open house at least 30 minutes prior to the start time
- Set up minimum of 10 of open house signs
- Set up a welcoming and show-ready environment
 - Open doors, drapes & blinds
 - Turn on lights
 - Background music
 - Refreshments - cookies, water, etc
 - Candle or diffuser
- Have all attendees sign in
- Stay active and engaged
- Have conversations with guests and get feedback

End of Open House

- Clean up and secure the property
 - Leave the home how you found it - take out trash, close blinds, etc
- Collect all open house signs - Remember how many you started with!
- Complete the feedback form
 - <https://forms.gle/oeyjXiFfFcDAKn9M6>